**THE COUNTRY YELLOW PAGES DIRECTORY ONLINE**

 **ADVERTISEMENT RATES 2018**

The **countryyellowpages.net**website offers exciting and affordable options of advert rates to interested advertisers. Your banner will be posted on our site rotated with other banners currently on display.
Below are some of the rate options to pick from.

|  |  |  |  |
| --- | --- | --- | --- |
| **BannerSize/Location** | **1 Month** | **3Months** | **6 Months** |

|  |  |  |  |
| --- | --- | --- | --- |
| TopBanner – (468×60) (Home Page) | ~~N~~250,000.00 | ~~N~~350,000.00 | ~~N~~490,000.00 |
| BottomBanner – (468×60) (Home Page) | ~~N~~270,000.00 | ~~N~~370,000.00 | ~~N~~590,000.00 |
| TopBanner – (468×60) (Index Pages) | ~~N~~350,000.00 | ~~N~~390,000.00 | ~~N~~690,000.00 |
| TopBanner – (468×60) (AllPages) | ~~N~~550,000.00 | ~~N~~600,000.00 | ~~N~~800,000.00 |
| BottomBanner – (468×60) (AllPages) | ~~N~~700,000.00 | ~~N~~800,000.00 | ~~N~~900,000.00 |

|  |  |  |  |
| --- | --- | --- | --- |
| HalfBanner (Top) – (234 x60) (Home Page) | ~~N~~450,000.00 | ~~N~~650,000.00 | ~~N~~890,000.00 |
| H/Banner(Bottom) – (234 x60)(Home Page) | ~~N~~490,000.00 | ~~N~~750,000.00 | ~~N~~890,000.00 |
| H/Banner(Top) – (234 x60) (Index Pages) | ~~N~~550,000.00 | ~~N~~850,000.00 | ~~N~~990,000.00 |
| H/Banner(Bottom) – (234×60)(Index Page) | ~~N~~650,000.00 | ~~N~~750,000.00 | ~~N~~1,000,000.00 |

You also have the option of having plain text links about your business or product linking directly to your website from our homepage.

**Note:**
Special sizes and choice of placement are subject to negotiations.

**Conditions for Advertisement**

1.All adverts must be delivered in electronic version, either on disk or via e-mail in the ordered pixel dimension (file size) unless otherwise stated or to our e mail address.

2. If delivered on paper, a conversion charge will be added to original cost.

3. Please note that all banner adverts must be in .gif, .jpeg or flash format or it can be forwarded to our e mail address.

4. Advert space is available on a first-come first-serve basis.

5. Our advertising policy is so flexible that we can accommodate any request from an advertiser so long as it is legal and conforms to our policy.

6. Rates are subject to change but adverts currently running are protected from increase until the duration of the placement expires. An advert run starts the day the advert is published in [www.countryyellowpages.net](http://www.countryyellowpages.net) website or mobile applications and runs for the period paid for.

7. Payment must accompany all advertisement. Payment either in cash, cheques or money transfer must be payable to **Country Yellow Pages Directory bank account or Dionysius Nigeria Enterprises Ltd.**

8.**The Country Yellow Pages Directory,** its officers or business partners shall in no way be liable for any cost or damage if for any reason it fails to publish the advert in our website or mobile applications as a result of Act of God, strikes, internet interruption, slowdown, fires or any other condition beyond the control of **The Country Yellow Pages Directory.**

9. **The Country Yellow Pages Directory** reserves the right to accept, reject and/or cancel any advert at its sole discretion. Adverts are accepted on the condition that the advertiser agrees to indemnify **The Country Yellow Pages Directory**, its officers and its business partners against any expense or loss by reason of any claims arising from the online publishing adverts.

10. Conversion rates are based on the prevailing exchange rate for all local adverts.

11. **The Country Yellow Pages Directory** is not responsible for the content of sites linked from countryyellowpages.net

Thank you for choosing countryyellowpages.net

For enquiries: Contact the Group Advertisement Manager,

**The Country Yellow Pages Directory.**

C/o: Berachah Micro Finance Bank Ltd., 1 **C M D** Road, off old Toll Gate Magodo, Lagos.

Tel: **0802-3226459**, **0703-1003494**, **0805-6668991**, **0809-9553334**

**A/C Name: Country Yellow Pages Directory. Bank: Zenith Bank Plc. A/c No: 1012747536/ Sort Code: 057151258**

**A/C Name: Country Yellow Pages Directory. Bank: First Bank Plc. A/c No: 2020704409/ Sort Code: 011152484**

**E-mail**: info@countryyellowpages.net, national@countryyellowpages.net

**Website**: [www.countryyellowpages.net](http://www.countryyellowpages.net)